

Tech Impact Experts Panel

United Way of Westchester and Putnam's 2021 Nonprofit Leadership Summit

Tech Impact Panelists

Kimberly Sanberg, Tech Impact digital fundraising instructor
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Supporting NYCON's partnership with Tech Impact



Hudson Valley
Fundors Network

**WE'RE A NONPROFIT ON A
MISSION TO USE TECHNOLOGY
TO BETTER SERVE THE WORLD.**



We do this by delivering tech services, education, and training that help nonprofits and communities thrive.



- **NONPROFIT TECH SERVICES:**

- Managed IT Support
- Cloud Services
- Strategic Consulting
- Security & Compliance
- Data Support
- Machine Learning & AI
- Community Integrated Design



- **NONPROFIT EDUCATION & TRAINING:**

- Reports
- Consumer Guides
- Assessments
- Workbooks & Articles
- Online Training
- Free Webinars



- **WORKFORCE DEVELOPMENT:**

- ITWorks & CXWorks: Free IT and Customer Experience training programs
- PunchCode: 12-week immersive programming bootcamp

Pre-Submitted Questions

Cyber Security

- How to protect against cyber-attacks on our CRM system
- What legal liabilities exist for a nonprofit related to cyber? Do you recommend cyber insurance?
- How to start? Small nonprofit here and completely clueless.

Digital Fundraising

- What are the best and most effective methods of digital fundraising? / What are the most effective ways to raise funds digitally ?
- How to start? Small nonprofit here and completely clueless.
- How to raise funds for organization, especially in health pandemic era?
- How to engage in fundraising with a personal touch through digital platforms?

DMS

- There are so many options out there in terms of donor software, foundation searches, etc. How do we choose what's best for us?

Other Questions and Follow Up Assistance

Questions?

Follow Up Assistance (limited- first come, first served to nonprofits in Hudson Valley region)

- One hour available for follow up assistance in the areas of Digital Fundraising or Cyber Security with a Tech Impact expert
- Make your request here: <https://ccsnys.wufoo.com/forms/q16nq6wf1309txq/>

Additional Resources

- [Technology Learning Center - Tech Impact](#)

Digital Fundraising and DMS

- [A Consumers Guide to Low-Cost Donor Management Systems](#)
- [Peer-to-Peer Fundraising Made Easy: A Step-by-Step Workbook](#)
- [Nonprofit Best Practices: Online Donation Appeals](#)
- [Becoming a Data-Informed Organization: How to Assess Your Nonprofit's Data Maturity and Create a Culture of Continuous Improvement](#)