

Data sources for advocacy

1. Data on your topic/issue (not all apply universally):
 - a. state agencies – [list of all NYS agencies](#) and [link to data by NYS agency](#); examples:
 - i. [NYS Council on Children and Families](#)
 - ii. [NYS Planning Commissions](#) (find your local commission for regional data)
 - iii. [Department of Agriculture and Markets](#)
 - iv. [Department of Labor](#)
 - b. federal agencies – [list of all federal agencies](#)
 - c. credible research by universities, think tanks, foundations, etc.; examples:
 - i. [Hudson Valley Nonprofit Economic Impact Study](#)
 - ii. [Nonprofit Westchester resources](#)
 - iii. [Mid-Hudson Valley Community Profiles](#)
 - iv. [Advocacy Institute – Legislative Snapshots](#)
 - v. [Westchester Index](#)
 - vi. [USA Facts](#)
 - vii. [Data USA](#)
 - d. actions by other states
 - e. federal actions
 - f. polling data
 - g. internal/coalition agency data
 - h. client stories
 - i. court actions
 - j. press accounts
2. Data on the legislators you meet with (to target your appeal)
 - a. their social media accounts
 - b. local and state press on them
 - c. their bio on legislative website ([Senate member pages](#); [Assembly member pages](#))
 - d. Open Secrets analysis of their donors ([Open Secrets legislative donors](#))
 - e. shared experience of other advocates who've met with/worked with them
 - f. possible staff connections to the issue
 - g. committees they sit on ([Senate committees](#); [Assembly committees](#))
 - h. bills they sponsor ([Senate bills in progress](#); [Assembly bills in progress](#))
 - i. other helpful links (with data and advocacy information):
 - i. [New York State Association of Counties](#)
 - ii. [U.S. Conference of Mayors](#)